

With the Major Screen Productions on Broadway

May McAvoy
in
Sentimental
Tommy
Criterion



Loews Metropolitan
Mae Murray in "The Gilded Lily"

Carol Dempster
in "Dream Street"
Central

Miriam Cooper in "The Oath"
Strand.

Marie Prevost
"Small Town Idol"
Rialto

Zena Keefe in "Proxies" Rivoli

Shadows on The Screen

Norma Talmadge made a picture called "Herself" which was presented by Joseph Schenck to the "Say-it-with-four" campaign of the Near East Relief. The story tells of an actress who is touched by the real tragedy of human misery in the Near East, as shown in the picture which she is making. History repeats itself, and when Miss Talmadge finished the picture she sent a check for \$1,000 to the Near East Relief.

The four Marx Brothers, of vaudeville fame, have made their cinema debut. Julius, Arthur, Leonard and Herbert are the Marx brothers' Christian names, and they are being featured in a series called "Comedies sans Censure." The first comedy is called "Humor Risk."

Percy Marmont has been engaged by Whitman Bennett to create the leading role in the forthcoming picture, "The Price." This play originally served as a vehicle for Helen Ware.

An all-star cast will be seen in "The Heart of Maryland," the Vitaphone special production. Catherine Calvert will play Maryland and others in the cast are Crane Wilbur, William Colin, Marguerite Sanchez, Felix Krembs and Bernard Siegel. Tom Terriss directed the picture.

Harry Myers, who plays Mark Twain's hero in "A Connecticut Yankee," has been engaged to play opposite Bebe Daniels in "The March Hare."

Justine Johnston and her company have just returned from Georgia, where the exteriors of her newest picture were made.

The John Emerson-Anita Loos story, "Beauty or Brains," has been definitely retitled "Woman's Place." In this picture Kenneth Harlan will be seen opposite Constance Talmadge and others in the cast are Hazzard Short, Florence Short and Margaret Linden.

A picture called "Starving China," which shows the famine conditions in northern China, has just been completed. The picture is in two reels and was made for the American Committee for the China Famine Fund by the International Church Film Corporation. It will be shown in churches, clubs and schools, as well as in the movie theaters.

A George B. Seitz production called "The Sky Ranger" will be released by Pathé on May 1. In this June Caprice will make her debut as a serial star.

Ivan Abramson's new film is called "Mother Eternal." The picture has for its star the beautiful Vivian Martin. Supporting her are Thurston Hall, Earl Metcalfe, Jack Sherrill and Vivienne Osborn.

Bobby Agnew, who is seen in the juvenile lead in "The Passion Flower" and "The Sign on the Door," will be seen with Miss Talmadge in her next picture, "The Wonderful Thing," which Herbert Brenon will direct.

Universal announces that "The Evil Half," featuring Eva Novak, has been changed to "Wolves of the North," and Frank Mayo's picture, "The Truant," will be released as "The Valley of Rogues."

John S. Robertson, the director de luxe, who made "Sentimental Tommy," will direct Elsie Ferguson in "Footlights."



Loews Metropolitan
Mae Murray in "The Gilded Lily"



Mabel Normand
"What Happened to Rose," Capitol

See at King Arthur's Court" begins its fifth week.
STRAND—"The Oath," a picturization of Locke's "Idol" is the feature, with a Buster Keaton comedy, "Neighbors." A special music program is rendered.

Brooklyn Theaters

MONTAUK—"Twin Beds" plays here this week.
MAJESTIC—"East Is West" is the attraction.

ORPHEUM—Dorothy Jordan tops the bill. Whiting and Burt, Wood and Wyde and company, Bert Levy, Alexandria, the Rials and others also appear.

BUSHWICK—Charles Withers is the headliner. Billy Glason, Weaver Brothers, Frank Gaby, Mattie Lee, Lou and Gene Archer and the Parkers complete the bill.

LOEWS METROPOLITAN—"The Gilded Lily," featuring Mae Murray, will be shown all the week, and Miss Murray will appear in person on Thursday night.

SHUBERT-CRESCENT—Walter Scan-

Kerry is the screen feature. The music is Tschikowsky's "Capriccio Italian," Kreisler-Dvorak's "Indian March" and Hibdon's "Festival March."

SELWYN—Fox's "A Connecticut Yan-

ANNIVERSARY WEEK

1914

MARK STRAND

1921

IN "THE OATH" WE SEE DRAMA OUTSTRIPPING IN POWER AND HUMANNESS, THE FINEST THE STAGE OR SCREEN HAS EVER GIVEN US

R.A. WALSH'S

SENSATIONAL SUPER DRAMA

"THE OATH"

Adapted from the novel "IDOLS" by WILLIAM J. LOCKE

MIRIAM COOPER, CONWAY TEARLE, ANNA Q. NILSSON, HENRY CLIVE

STRAND SYMPHONY ORCHESTRA

CARL EDUARDE conducting

FAMOUS STRAND MALE QUARTETTE

ESTELLE CAREY Soprano

BUSTER KEATON in his FUNNIEST COMEDY "NEIGHBORS"

MARK STRAND TOPICAL REVIEW

and

THE MARK STRAND GORGEOUS BIRTHDAY CAKE

THE LARGEST IN THE WORLD

FIRST NATIONAL ATTRACTION

NEXT SUNDAY

A PICTURE OF THE GREAT OUTDOORS

RALPH CONNOR'S FAMOUS STORY

"The SKY PILOT"

DIRECTED BY KING VIDOR

lan in "Hearts of Erin" is the attraction.
STRAND—"The Passion Flower," with Norma Talmadge, is the screen feature, with a special music and dance prologue.
BORO PARK—Sylvia Clark heads the vaudeville bill for the first of the week. The screen feature is "The Withering Hour," Yvette and "Barbed Treasure" are the chief attractions the latter half.

At Outlying Houses

SHUBERT-RIVIERA—William Hodge in "The Guest of Honor" is the attraction this week.
BRONX OPERA HOUSE—"Up in Mabel's Room" is this week's bill.

At the Columbia

A new Low Kelly show is the attraction at the Columbia Theater this week. The production was made by Jack Singer, whose successful efforts in the past have won for him four summer runs at this house, in three of which Kelly was the star. In this new show the comedian is surrounded by well known players, including Lucille Manton, Kathleen Oden, Margaret Haven, Dolly Barringer, Alex Saunders, Arthur Putnam and Joe Holland, who furnish a more than adequate support. The vaudeville part of the program is headed by Hill's Society Circus, a trained animal act.

"The Queen of Sheba," New Fox Spectacle, Opens at the Lyric

At the Lyric Theater to-night William Fox will present the newest creation of the Fox Film Corporation, entitled "The Queen of Sheba." This is a dramatic and spectacular picturization of the love romance of one of the most beautiful women the world has ever known. The story is from an original scenario by Virginia Tracy based upon the legendary account of the Queen of Sheba. The production has been directed by J. Gordon Edwards. It was filmed in part in the California deserts and has an Oriental background. More than 10,000 people were employed in the presentation and more than 500 camels and horses were used. There are thirty principals in the cast, with Betty Blythe in the rôle of the Queen of Sheba. Mr. Fox believes it is the culminating triumph of his career as a producer of spectacles. There will be a special orchestra of forty-five musicians. The musical setting has been arranged and composed by Erno Rapee.

In "Deception"

the love story of Anne Boleyn and King Henry VIII of England

I SHALL offer at the Rivoli Theatre, a motion picture, that will reveal the possibilities of the screen in Beauty-Splendor-Art in stage craft and acting—A picture that brings to the vision with a power seldom equalled on stage or screen, the stirring romance that shook a throne and divided an empire.

Hugo Riesenfeld

RIALTO TIMES Cont. Noon
SQUARE to 11.30 P.M.

RIALTO COMEDY WEEK

Mack Sennett

has gathered together all the stars of his productions and put them into a rare combination of

G R E A T
Spectacle
Comedy
Melodrama



"A Small Town Idol"

FAMOUS RIALTO ORCHESTRA
Hugo Riesenfeld and Lion Vanderheim, Conducting

RIVOLI BROADWAY Cont. Noon
at 49th Street to 11.30 P.M.

"PROXIES"

A PARAMOUNT PICTURE
RIVOLI CONCERT ORCHESTRA Frederick Stahlberg and Joseph Latta, Conducting

CRITERION TIMES
THIRD WEEK Continuous Noon to 11.30 P.M.

ADOLPH ZUKOR Presents

SIR JAMES M. BARRIE'S

"Sentimental Tommy"

The Critics Say—

"SENTIMENTAL TOMMY is the seventh wonder of the film world, and one forgets what the other six wonders are in viewing it. In its line it is the outstanding film achievement of the year."—New York Herald

"SEEMS destined to rank as the best thing produced by an American director thus far."—New York Telegram

"FOR sheer beauty of treatment and picturization it would be difficult to conceive anything to surpass it."—New York Mail

"THE most worth-while picture of the season. One of the finest pictures I have ever seen."—New York Tribune

"BARRIE himself could not have found the slightest fault with it."—New York American

A Paramount Picture
with GARETH HUGHES
MAY McAVOY
MABEL TALIAFERRO
Directed by JOHN S. ROBERTSON
Photoplay by JOSEPHINE LOVETT

LYRIC THEATRE

42ND ST. W. OF B'WAY.
PREMIER PRESENTATION ON ANY SCREEN
NOTE—Owing to the elaborate musical setting for this super-spectacle, and the fact that the story starts immediately after the overture, the audience is respectfully requested to be seated by 8:20 without fail.

William Fox presents

of Queen Sheba

The love romance of the most beautiful woman the world has ever known

J. Gordon Edwards production

Story by Virginia Tracy

Through all the ages, man has loved only the woman, but the love of the woman is ever for the love of the man.

TWICE DAILY, BEG. TO-MORROW, at 2:15 and 8:15 P. M.
THE WORLD'S GREATEST MOTION PICTURE



MADISON SQUARE GARDEN NOW
TWICE DAILY 2:15 & 8:15—DOORS OPEN HOUR EARLIER
RINGLING BROS. and BARNUM & BAILEY

CIRCUS COMBINED

World's Biggest and Most Sensational Wild Animal Acts—3 Steel Girted Arenas All Earth's Most Famous Arena and Gymnastic Stars 100 Funny Clowns—Monster Menagerie—Congress of Freaks POSITIVELY ONLY GORILLA IN CAPTIVITY

Admission to Everything 50c to \$3.00
(INCLUDING WAR TAX)
CHILDREN UNDER 12 AT REDUCED PRICES AT ALL MATINEES EXCEPT SATURDAYS, SUNDAYS AND HOLIDAYS.
Branch Ticket Office: NO ADVANCE IN PRICES! GIMBEL BROS.—R. H. WAGY & CO

B. KEITH'S NEW YORK THEATRES

Two Big Concerts Sunday, 2 and 8 P. M. Beginning MONDAY, APRIL 11
Back to Vaudeville after starring in Musical Plays, on the Screen and Touring the World—The Supreme Specialist in the Hardest and Most Popular of Stage Gigs

JULIAN ELTINGE

World's Greatest Male Delineator of Feminine Types. Done with Exquisite Artistic Precision of Effect and Refined Distinction.
Just a Natural Jester Who Could Make Monarchs Merry and Convince Courts

JULIUS TANNEN

Speaking the Public Mind and More Humorously to the Point Than Ever.
E M M A H A I G with RICHARD W. KEENE
The Sweetheart of the Dance, in "PLAYTIME."

Joe—MORRIS & CAMPBELL—Flo—RUBY THORNTON
"The Aye-Her," by Joe T. Browning. The Little Big Star of Song Clarence Bennett at the Piano

MARIA LO'S POSTING NOVELTY KINOSGRAMS Added Attraction DOOLEY & STOREY Vaudeville a la Carte Topics of the Day
One of Few Great Original Comedians Who Are Imimitable and Make Their Comedy Conceptions Bulk Big

HARRY WATSON, JR.

As "Young Kid Battling Dugan," the fighter with the funny face, whom judges and referee agree upon as the champion clown fighter on earth, and as The Simp Computer in "The Telephone Booth."

ON A MURSON & CO., GEO. M. ROSENBERG, MR. & MRS. NORCROSS, RUSSELL DEWITT, JIM THE JAZZ KING
Geo. Melford's Great Picture THE FAITH HEALER with Milton Silla & Ann Forrest

B. KEITH'S WORLDS BEST VAUDEVILLE